



ECRS Tops the Charts in 2006 Retail Software LeaderBoard Survey

Boone, NC - December 15, 2006. Today ECR Software Corporation (ECRS) announced its highest rankings to date in the annual *Retail Software LeaderBoard*, a prestigious survey published by *RIS News* magazine as a supplement to its December issue. This year *RIS News* collected objective survey data from 190 top US retailers to rank the 45 leading retail software vendors in 12 strategic categories. ECRS ranked number one in five of the twelve categories including Customer

LEADERS IN CUSTOMER SATISFACTION		
RANK	COMPANY	SCORE
1	ECRS	47.83
2	PCMS	47.2
3	Reflexis	46.4
4	Cisco	46.18
5	Escalate Retail	44.92
6	IBM	43.1
7	Microsoft	42.03
8	Inovis	41.73
9	Torex	41.72
10	Sterling Commerce	41.51

Satisfaction/Recognition, Return on Investment, Technology Innovation, Ease of Installation and Ease of Administration/Maintenance. ECRS ranked number two in Quality of Support and

LEADERS IN TECHNOLOGY INNOVATION		
RANK	COMPANY	SCORE
1	ECRS	5
2	Reflexis	4.77
3	Cisco	4.74
4	PCMS	4.6
5	Celerant	4.48
6	Microsoft	4.44
7	Torex	4.39
8	IBM	4.38
9	Fujitsu	4.28
10	DemandTec	4.1

Total Cost of Ownership, number three in Overall Performance and Quality of Service, and number four in Product Reliability and Ease of Integration.

"We work very closely with our retail customers and with third-party providers to solve difficult business challenges with practical solutions," said Mark Noble, VP of Development for ECRS. "Our rigorous, quality-centric R&D

cycles and standards-based development methodologies allow us to design and create innovative retail automation components on aggressive delivery schedules that perform as expected, right out of the box."

"Our team prides itself on having extremely fast response times," added Brian Peele, Support Desk Director for ECRS, "and we feel this has a lot to do with our high marks in customer satisfaction and quality of support. Our retail customers frequently tell us that our thorough approach to

LEADERS IN RETURN ON INVESTMENT		
RANK	COMPANY	SCORE
1	ECRS	4.87
2	PCMS	4.8
3	Reflexis	4.77
4	Cisco	4.56
5	Escalate Retail	4.49
6	Business Objects	4.3
7	Manhattan	4.26
8	Sterling Commerce	4.24
9	JDA	4.23
9	IBM	4.23
10	Microsoft	4.16



LEADERS IN EASE OF ADMINISTRATION/MAINTENANCE		
RANK	COMPANY	SCORE
1	ECRS	4.87
2	Inovis	4.77
3	Escalate Retail	4.67
4	PCMS	4.6
5	Reflexis	4.5
6	Cisco	4.45
7	IBM	4.38
8	Business Objects	4.3
9	Sterling Commerce	4.27
10	DemandTec	4.2

issue resolution distinguishes us from our contemporaries. As a company, we know that our success depends directly on the success of our customers, so our team's ongoing mission is to provide outstanding support from the retailer's point of view." ECRS has steadily climbed in the rankings since the inception of the LeaderBoard in 2000, and this year has outranked a number of retail technology giants including NCR, IBM, Microsoft, and Fujitsu.

About ECRS

ECRS has been providing best-of-breed automation solutions to the retail industry since 1989. The ECRS retail framework includes point of sale, self-checkout, reporting and analytics, multistore, inventory management, order forecasting, EDI replenishment, warehousing, membership management, fuel pump interface, integrated video surveillance, digital customer billboard, gift card, signature capture, wireless hand-held, and a range of other retail automation components. ECRS products are delivered directly and through a global partner network. Headquartered in Boone, NC, ECRS is adjacent to the Appalachian State University campus and maintains a close working relationship with the university.

LEADERS IN EASE OF INSTALLATION		
RANK	COMPANY	SCORE
1	ECRS	4.87
2	Reflexis	4.7
3	PCMS	4.6
4	Microsoft	4.51
5	Cisco	4.45
6	Sterling Commerce	4.24
6	AccessVia	4.24
7	IBM	4.23
7	Celerant	4.23
8	Business Objects	4.1
8	Inovis	4.1
9	Escalate Retail	4.08