

ECRS ranks among top five retail software vendors in prestigious annual survey

Boone, NC – January 22, 2008. Today ECRS announced its highest overall ranking to date in the 2007 *RIS News Software LeaderBoard*, placing at number five among the nation's top forty-five retail software manufacturers. ECRS also claimed four first place finishes in the key strategic categories of Quality of Support, Return on Investment, Overall Performance, and Product Reliability. Published annually as a supplement to the December edition of *RIS News* magazine, the LeaderBoard surveys the nation's top retailers to collect real-world critical feedback on software vendors serving the retail industry.

“As our technology framework continues to evolve,” explains ECRS Quality Assurance Director Karen Petrey, “we challenge ourselves daily with crafting only the highest quality retail components. This year's LeaderBoard reflects our commitment to our customers, and to the industry as a whole. We are very proud that our dedication continues to produce tangible results in the field.”

“Our customers are the reason we're in business, so their ongoing satisfaction is the foundation of our team's mission,” says Brian Peele, Director of Support at ECRS. “Our customer-centric approach to issue resolution continues to distinguish ECRS from our competitors, and our number one ranking in the Quality of Support category this year is truly a milestone for our team.”

Since *RIS News* published the first LeaderBoard survey in 2000, ECRS has continued to climb steadily in the rankings, and this year has outscored a number of established retail technology vendors including NCR, Microsoft, IBM, Retailx, Fujitsu, and Radiant.

About ECRS

ECRS has been providing world-class automation solutions to the retail industry since 1989. The ECRS retail technology framework includes point of sale, self-checkout, inventory management, reporting and analytics, EDI automated replenishment, warehouse, DSD, fuel management, integrated video surveillance, gift card, membership management, and a number of other retail automation components. ECRS products are delivered directly and through an international partner network. Headquartered in Boone, NC, ECRS is adjacent to the Appalachian State University campus and maintains a close working relationship with the university. Learn more about ECRS at www.ecrsoft.com.

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